Keyword Brainstorm List

You can use keywords to jog your memory about personal stories, events and achievements that relate to your values. These are the stories that you can share to convey your Qualifications and answer your client’s Desires about your service.

Adaptability  Integrity  Sensation seeking
Aggressiveness  Introversion  Sensitivity
Agreeableness  Irritability  Seriousness
Altruism  Liberalism  Sincerity
Androgyny  Likability  Sociability
Assertiveness  Loyalty  Subjectivity
Authoritarianism  Machiavellianism  Suggestibility
Conformity  Masculinity  Timidity
Conscientiousness  Misanthropy  Tolerance
Conservatism  Moodiness
Courage  Narcissism  Source:
Creativity  Need for approval  http://psychology.wiki
cruelty  Need for cognition  a.com/wiki/List_of_personality_traits
Curiosity  Negativism
Cynicism  Nervousness
Defensiveness  Neuroticism
Dependency  Nonconformity
Dishonesty  Nurturance
Dogmatism  Obedience
Egalitarianism  Objectivity
Egotism  Omnipotence
Emotional immaturity  Open-mindedness
Emotional inferiority  Openness to
Emotional instability  experience
Emotional maturity  Optimism
Emotional stability  Paranoia
Emotional superiority  Passiveness
Emotionality  Perceptiveness
Empathy  Perfectionism
Extraversion  Persistence
Femininity  Pessimism
Gregariousness  Positivism
Hardiness  Psychoticism
Honesty  Rebelliousness
Humility  Resilience
Hypnotic susceptibility  Rigidity
Impulsivity  Risk taking
Independence  Self control
Initiative  Selfishness